

CLAIMS

Claims 1-3 (canceled)

Claim 4 (new)

What I claim as my invention is: Process for making use of reputation, image of the United States of America, Europe and/or any other famous countries from this original country establishing an office/association to collect foreign members in other countries for benefiting that value through membership basis.

Claim 5 (new)

What I claim as my invention is: Process for establishing an office comprising America & Europe reputation membership association for collecting in characteristic uniquely overseas manufacturers, enterprises, companies, representatives, organizations, supermarkets, business groups, business with employees, etc as foreign members that receiving certificates of membership, authorization to use trademarks, emblems, symbols, names and address of said association, etc on royalty basis based the result on reputation value as business basis of promotion & through organization that reputation image and luminous activities of companies, etc augmenting overseas, in characteristic including:

establishing America & Europe reputation membership association or equivalent in U. S. A., Europe and/or any other famous countries for making use reputation, image of that country to export its value to foreign members in other countries through membership basis,

- as foreign members receiving certificates of membership from reputation association signifying reputation value of America & Europe or equivalent,

- as foreign reputation members receiving authorization from reputation association to have trademarks, emblems, symbols, name and address of said association, etc printed in their correspondence letter-heads, catalogs, advertisements, etc overseas,

- as foreign reputation members receiving authorization from reputation association